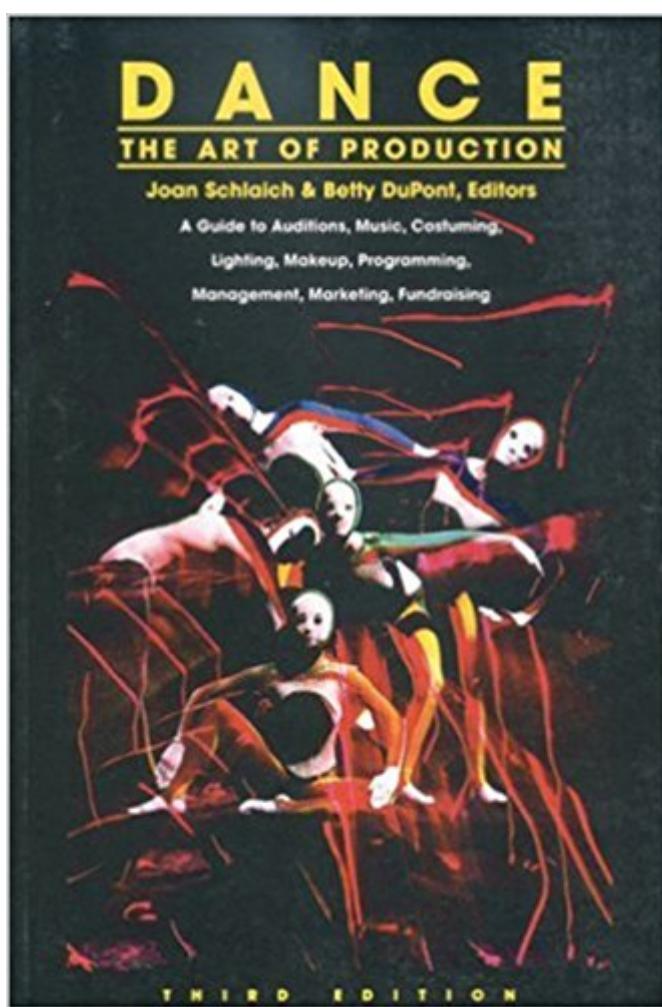


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# Dance: The Art Of Production: A Guide To Auditions, Music, Costuming, Lighting, Makeup, Programming, Management, Marketing, Fundraising





## Synopsis

All aspects of organizing a dance performance and managing a company are covered in this book; written by dancers, for dancers. Photos, drawings, and diagrams show beginners how to hang lights, make costumes, design posters, and attract an audience. Readers will discover tips on the business side of a dance production including marketing, fundraising, box office and house management, and much more. New contributors to this edition include Elizabeth Keen, a former dance faculty member of the Juilliard School; Barbara Matthews, director of makeup design for the department of theater arts at California State University; and Regina Fletcher Sadono, freelance costumer and choreographer.

## Book Information

Paperback: 191 pages

Publisher: Princeton Book Company; 3 edition (January 1, 1998)

Language: English

ISBN-10: 0871272075

ISBN-13: 978-0871272072

Product Dimensions: 6 x 0.5 x 9 inches

Shipping Weight: 10.6 ounces (View shipping rates and policies)

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## Customer Reviews

Joan Schlaich and Betty DuPont have had a lasting professional relationship with the dance department at California State University. They both live in Long Beach, California.

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